
**IMPACT OF SOCIAL RESPONSIBILITY ON
EDUCATIONAL DEVELOPMENT IN JOS NORTH
LOCAL GOVERNMENT, PLATEAU STATE**

Chibuikwe Sidney **EKE** & Dunka David **GOKAS**

*Department of Social Science Education
Faculty of Education, University of Jos*

Abstract

This study examined the impact of Social Responsibility on Educational Development in Jos North Local Government Area of Plateau State. A survey research design was adopted for the study and 500 respondents were selected from teachers, educational administrators, government officials, community leaders and NGOs as sample. A self-constructed questionnaire Impact of Social Responsibility on Educational Development: Jos-North Plateau State (RQSRED) was used for data collection. The instrument was validated by two experts, and a reliability co-efficient of 0.86 was obtained. The data collected were analyzed with mean to answer all research questions. The results revealed that there was no social responsibility on the educational development of schools in Jos North Local Area of Plateau State. Based on the findings, it was recommended that, to solve the issue of lack of social responsibility towards educational development, government and corporate institutions should increase community related activities and projects towards educational development to enable communities and students to meet up the educational standards.

Keywords: Social responsibility, Community development, Educational standards, Government officials.

Introduction

Education is widely recognized as a key driver of economic and social development. It plays a critical role in building human capital, fostering innovation, and reducing poverty. However, in many parts of the world, including Nigeria, the quality of education is often low, and access to education is limited. In Jos-North Local Government Area of Plateau State, Nigeria, the education system is facing significant challenges, including inadequate funding, poor infrastructure, and low teacher quality.

The Federal Republic of Nigeria through the National Policy on Education (2008) considers education as an instrument for change and development. Arising from this objective the Federal Government of Nigeria (FGN, 2018) outlined the National aims and objectives of education to include: The inculcation of national consciousness and national unity, the inculcation of the right type of values and attitudes for the survival of the individual and the Nigerian society; the training of the mind in the understanding of the world around us; the acquisition of appropriate skills, abilities and competence both mental and physical as equipment for the individual to live in and contribute to the development of his society. Students' population in school is an important factor in relation to their academic performance. It can be determined in terms of student – teacher ratio which is the number of students who attend a school, divided by the number of teachers in the school (Bracey, 2018).

Vancouver (2021) posits that educational development is about facilitating positive change in teaching and learning; to ensure adequate curriculum design and learning that includes appropriateness of teaching and learning materials, contents, and materials. POD Network (2016) asserts that educational development is sub-divided into three fields which include professional, instructors' development, instructional development, organizational development, thus for educational development to occur, teachers and school administrators are equipped with

fundamental skills and methods to ensure quality and learner-centered education along with available infrastructure and facilities to support quality and accessibility of educational opportunities. By ensuring engaging instructional content to all types of learners in the various school systems entail facilities like libraries, laboratories, and other essential facilities that should be available to students to bring about quality experiences and content that will aid positively the teaching and learning processes in the classrooms.

Social responsibility is an emerging concept that recognizes the importance of individuals, organizations, and institutions taking responsibility for the impact of their actions on society. It involves voluntarily taking actions that promote social welfare and sustainable development. The idea of social responsibility has gained increasing prominence in recent years, with many organizations and institutions adopting social responsibility policies and practices.

Eze (2016) note that social responsibility initiatives in education can enhance the social capital of communities, promote social cohesion, and foster community development. The authors highlight the role of corporate social responsibility in education, whereby companies can contribute to education development through partnerships with schools and educational institutions, provision of educational resources and infrastructure, and teacher training programs.

The impact of social responsibility on education development has been the subject of much debate and research. Some studies have shown that social responsibility initiatives can positively impact education outcomes, while others have been less conclusive. However, there is a growing recognition that social responsibility can play a critical role in improving education quality and access.

Given the challenges facing the education system in Jos-North LGA, there is a need to explore the potential of social responsibility to promote education development in the area. This study aims to investigate the impact of social responsibility on the development of education in Jos-North LGA. The study will examine the current state of education in the area, identify social responsibility initiatives that have been undertaken to improve the education system, and

evaluate the effectiveness of these initiatives in promoting education development.

Social responsibility is an emerging concept that recognizes the importance of individuals, organizations, and institutions taking responsibility for the impact of their actions on society. It involves voluntarily taking actions that promote social welfare and sustainable development. The potential of social responsibility to promote education development has been the subject of much debate and research. However, there is limited research on the impact of social responsibility on education development in Jos-North LGA.

Asemah & Edegoh (2014) found that social responsibility initiatives in the education sector, such as the provision of educational materials and infrastructure, can significantly improve academic performance in schools. Adeyemo (2018) argued that social responsibility initiatives can help address the challenges facing the education sector in Jos-North LGA, such as inadequate funding and inadequate educational resources. The authors proposed a model of social responsibility in education that emphasizes collaboration between government, private sector, and civil society organizations to promote access to education and improve its quality.

Okafor, A. (2021) noted that while social responsibility initiatives in education can be effective, they often lack sustainability and are heavily dependent on external funding. Additionally, there is a need for greater collaboration and coordination among stakeholders to ensure that social responsibility initiatives are targeted towards addressing the most pressing challenges facing the education sector in Jos-North LGA.

Therefore, the research problem is the need to investigate the impact of social responsibility on the development of education in Jos-North LGA. This study aims to fill the gap in the literature by examining the current state of education in the area, identifying social responsibility initiatives that have been undertaken to improve the education system, and evaluating the effectiveness of these initiatives in promoting education development. The study will provide valuable insights into the potential of social responsibility to improve education outcomes in Jos-North LGA and other similar contexts.

Objectives of the Study

The aim of this study is to investigate the “impact of Social Responsibility on educational development in Jos-North LGA”. The specific objectives are to:

- i. identify social responsibility initiatives that have been undertaken to improve the education system in Jos-North LGA;
- ii. evaluate the effectiveness of social responsibility initiatives in promoting education development in Jos-North LGA; and
- iii. provide recommendations for leveraging social responsibility to improve education outcomes in Jos-North LGA and other similar contexts.

Research Questions

To achieve the objectives of the study, the following research questions will be addressed:

- i. What social responsibility initiatives have been undertaken to improve the education system in Jos-North LGA?
- ii. What is the effectiveness of social responsibility initiatives in promoting education development in Jos-North LGA?
- iii. What are the perception of Stakeholders on the role of social responsibility on education?

Methods

The research design for this study is a descriptive survey. The population of the study includes teachers, education administrators, government officials, community leaders, and non-governmental organisations working on educational development projects in Jos-North Local Government Area of Plateau State. There are over 2,000 teachers, 230 education administrators, 9,000 government officials, 316 community leaders, and 63 NGOs in Jos-North Local Government Area of Plateau State. The sample size of the study was determined using proportion percentages of the target population . The justification for 500 respondents was based on the

fact that the sample size arrived by the technique is adequate to ensure greater accuracy, allowance and better coverage by enabling better representation from the subgroups used in the study.

Table 1: Sample of the Study

Stratum	Population	Proportion	Sample size
Teachers	2,000	0.172	86
Educational administrators	230	0.02	10
Government Officials	9,000	0.776	388
Community leaders	316	0.027	14
NGOs	63	0.005	2
Total	11,609	1	500

A structured questionnaire a titled “Research Respondents Questionnaire on the Impact of Social Responsibility on Educational Development: Jos-North Plateau State (RQSRED) was used to generate data form the respondents. All the research questions were answered using the mean and standard deviation.

Results

Research Question One: What are the Social Responsibility Initiatives in Jos North Local Area of Plateau State?

Table 2: Awareness of social responsibility initiatives in education in Jos north

Items	SA	A	D	SD	Mean
Are you aware of any social responsibility initiatives in the educational sector in Jos-North LGA?	150	133	108	109	2.648
The various types of social responsibilities on education are seen in Jos North LGA?	188	141	73	98	2.838
Are social responsibilities goals being achieved in Jos North?	139	139	106	116	2.602
Community challenges are part of the impediments to social responsibility awareness in Jos North?	176	128	107	89	2.782

Analysis from Table 2 shows the respondents are not aware of social responsibility initiatives in education in Jos north. On awareness on the various types of initiatives the respondents showed signs of lack of complete knowledge towards such programmes , analyses showed that respondents agreed that the rate of the effectiveness of the social responsibility on education is not effective or seen at all, on the challenges facing the effective implementation of social responsibility the respondents strongly agreed it was due to lack of funds and proper awareness. From the mean calculated it showed that the awareness level of social responsibility on education is very poor and low.

Research Question Two: What is the effectiveness of social responsibility initiatives in promoting education development in Jos-North LGA?

Table 3: Effectiveness of Social Responsibility Initiatives

Items	SA	A	D	SD	Mean
How do you rate the effectiveness of social responsibility initiatives in promoting educational development in Jos-North LGA?	167	150	81	102	2.764
Has educational development have been positively impacted by social responsibility initiatives in Jos-North LGA?	162	138	58	142	2.64
Lack of infrastructure hinds the effective implementation of social responsibility initiatives in the education sector in Jos-North LGA?	187	90	94	129	2.67
Lack of funds are the factors contributing to the current state of educational development in Jos-North LGA?	176	130	81	113	2.738

Analysis showed that respondents strongly agreed that social responsibility has not impacted on the educational development in Jos north, While other respondents were of the opinion that some areas like teacher training, infrastructure, access to education has impacted positively through social responsibility, respondents strongly agreed, agreed that increased awareness, participation in social responsibility, increased funding and addressing challenges facing social responsibility should be addressed with regards to social responsibility to aid educational development in Jos North Local Area of Plateau State.

Research Question Three: What are the perception of Stakeholders on the role of social responsibility on education?

Table 4: Showing respondents response on Perception of Stakeholders

Items	SA	A	D	SD	Mean
Is religious segmentation a hindrance to social responsibility?	181	147	50	122	2.774
Is government doing enough to create aware on importance of Social responsibilities?	179	71	106	144	2.57
Is the Mass Media involued in creating awareness of Social responsibilities?	152	126	89	133	2.594
Are citizens be awareness of the need and importance of social responsibility on educational development?	172	88	101	139	2.586

Analysis from respondents showed that social responsibility plays a very vital role in the development of education in Jos North, while others are of the view that religious segmentation of the state is the highest hindrance to social responsibility in educational development, respondents strongly agreed that the government are not doing enough to create aware on the role of social responsibility on educational development, respondents are of the opinion that radio programs, streets awareness and programmes be held to enable citizens be awareness of the need and importance of social responsibility on educational development in Jos North Local Area of Plateau State.

Discussions

The first research question sought to determine Social Responsibility Initiatives in Jos North Local Area of Plateau State. The finding revealed respondents are not aware of social responsibility initiatives in education in Jos north Item two on awareness on the various types of initiatives the respondents showed signs of lack of complete knowledge towards such programs, item three showed that respondents agreed that the rate of the effectiveness of the social responsibility on education is not effective or seen at all, on the

challenges facing the effective implementation of social responsibility the respondents strongly agreed it was due to lack of funds and proper awareness. From the mean calculated it showed that the awareness level of social responsibility on education is very poor and low. The research is in line with the assertion of Eze (2016) that Social Responsibility initiatives aid educational growth in host communities.

The second research question sought to find out What are the Educational Development in Jos North Local Government Area of Plateau State. The result revealed that respondents strongly agreed that the state of educational development in the state is very poor, item two showed that respondents strongly agreed that inadequate funding, and inadequate educational resources are the major factors contributing to the lack of development, responses from the respondents showed that the strongly agreed, agreed that increase in educational funding, improved infrastructure and quality teachers will help improve the educational development in Jos North. This implies that adequate funding helps improve educational development in Jos North Local Area of Plateau State. The findings was supported by Asemah and Edegoh (2014) who opined that provision of educational materials and infrastructure can be done through Social Responsibilities by companies.

The third research question of this study was to establish the perception of Stakeholders on the role of social responsibility on education The results from this study show that respondents showed that social responsibility plays a very vital role in the development of education in Jos North, while others are of the view that religious segmentation of the state is the highest hindrance to social responsibility in educational development, respondents strongly agreed that the government are not doing enough to create aware on the role of social responsibility on educational development, respondents are of the opinion that radio programs , streets awareness and programs be held to enable citizens be awareness of the need and importance of social responsibility on educational development in Jos North Local Area of Plateau State. This research is in line with the assertion of Okafor, A. (2021), that stakeholders

should be more involved in carrying out Social Responsibilities to communities to add educational development.

Conclusion

This study has been able to identify the impact of social responsibilities on educational development in the Nigerian society. This indicates that social responsibility contributes to a way of living a healthy life in the community. A company has to give back to the society in which it operates, clean up all forms of pollution it has caused in its course of operation and also provide infrastructural facilities to the society as a way of giving back and developing the society. A company cannot progress positively in a retrogressing society.

Recommendations

Government should fix a minimum percentage of profit corporate firm should expend on corporate social responsibility activities. In order to solve the recurrent issue of poor academic performance in our secondary schools, government and corporate institutions should increase salaries of parents in line with economic situation of goods and educational materials to enable parents meet the educational needs of their children. Corporate social responsibilities should be seen by the firm as social obligations business concerns owe their shareholders, the local (host) community, general public, customers, employees and the government in the course of operating their legitimate businesses, such that CSR should be included in the law and enforced on the firms accordingly. Social responsibility has a great impact on the society by adding to the infrastructures and development of the society.

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